

BUSINESS ANALYTICS ASSIGNMENT

Day-16:

- 1 .What is GDPR, and how does it impact businesses using analytics?**

- 2. What are the potential negative consequences of using analytics to manipulate consumer behavior?**

- 3. What are the legal requirements for using personal data in analytics?**

- 4. What is the difference between data privacy and data security?**

- 5.What is the concept of "right to be forgotten" under GDPR?**



6.What is the role of data governance in ethical analytics?

7.What are the legal and ethical considerations when using data for predictive analytics?

8.How can businesses address the ethical implications of using data for personalized marketing?

9.How should businesses handle data breaches from an ethical perspective?

10 .How can businesses ensure ethical data sharing practices?